Famous Deviants Poster Project

Mr. Cole – Sociology – ***Formal Assessment*** – Unit 3

Culture is the sum total of human creations, the complex pattern of living that directs human interaction. It allows us to understand and interpret our surroundings, gives it meaning, and guides the way in which we express ourselves. The norms of a culture are then the rules that govern behavior and interactions. Norms define what behaviors are required, accepted, or prohibited in particular circumstances and provide cues regarding how we should act. Because there are cultural norms in society--ideas about how we should behave, dress, think, etc--we generally have to meet the expectations of others that we will conform to these norms

*Deviance,* however, is the act of breaking from social norms in our everyday behavior. Those who choose to partake in deviance are known as *deviants* (shocker, I know).

Many individuals who were/are/will be labelled as *deviants* due to their behavior become famous due to how they break the norms of society. Many of these people deviate from the norms of society to spur positive changes, like fighting for the rights of underprivileged individuals. Even more deviate from the norms of society in negative ways, like mass murdering people or engaging in other unethical behaviors.

With this project, you will create a poster vignette on a famous social deviant, whether that be a serial killer, social reformer, or cult/cult leader. In creating this snapshot of who this deviant is, you will tell their story of how they came to be the famous deviant that the world knows them to be. Once you have told their story, you will then analyze their deviant behavior through the lens of whichever theories that we have studied that you think best explains their deviance. In addition, you will give your own analysis of their deviance, stating to what extent you agree with the theory and why.

Be creative, and make your poster look good!

**DEVIANCE POSTER PROJECT RUBRIC**

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|  | **Unacceptable**  **(0-5 pts)** | **Needs improvement**  **(5-10 pts)** | **Average**  **(10-15 pts)** | **Pretty dang good**  **(15-20 pts)** | **Holy Smokes That’s Legit**  **(20-25 pts)** |
| **Content** | Significantly lacks or does not include any content on deviant’s background, deviant behavior, or life | Lacks significant content on deviant’s background, deviant behavior, or life | Includes some content on deviant’s background, deviant behavior, or life | Includes fair amount of content on deviant’s background, deviant behavior, or life | Includes significant and sufficient content on deviant’s background, deviant behavior, or life |
| **Analysis** | Significantly lacks or does not include any analysis of deviant behavior using theories of deviance | Lacks significant analysis of deviant behavior using theories of deviance | Includes some analysis of deviant behavior using theories of deviance | Includes fair amount of analysis of deviant behavior using theories of deviance | Includes significant and sufficient analysis of deviant behavior using theories of deviance |
| **Creativity** | Shows no effort in creating aesthetically pleasing presentation | Shows little effort in creating aesthetically pleasing presentation | Shows some effort in creating aesthetically pleasing presentation | Shows good effort in creating aesthetically pleasing presentation | Shows amazing effort in creating aesthetically pleasing presentation |